

Enhance your technological edge through face-to-face meetings and partnering opportunities with some of the most promising French companies.



I. OVERVIEW

The **2007 French Tech Showcase (2007 FTS)** will present the 30 most promising private IT companies from France. It is organized by the Conseillers du Commerce Extérieur de la France (www.cnccef.org), based in San Francisco, CA. Its goal is to forge profitable links between the best and brightest French technology firms and the U.S. premier technology leaders, venture capitalists and other investment partners.

The French Tech Showcase has an impressive track record for getting deals done. After the first edition French Tech Showcase 2005, fourteen out of the thirty participating companies became active in the US. Eleven of those companies opened a permanent office; three raised financing from US Venture Capitalists and numerous partnerships are in progress.

The 2007 FTS is expected to deliver significant value to its participants by improving upon its already successful format and providing direct access to the most promising French High Tech companies selected by a committee composed of high-profile tech investors, CEOs and top executive from both sides of the Atlantic.

The Showcase will be held on

October 23 and 24th, 2007 at the Four Seasons Hotel in the heart of Silicon Valley (Palo Alto, CA)



II. HOW IS FTS DIFFERENT FROM OTHER CONFERENCES

The French Tech Showcase is designed to be a matchmaking conference, focused on bringing emerging French technology companies with U.S. ambitions together with the most significant Silicon Valley investors and technology leaders.

The French Tech Showcase is deliberately by invitation only. We create an intimate atmosphere where you will be surrounded exclusively by your peers. Rather than create high-volume cattle call, the FTS2007 is a small gathering of the companies most able to provide value to each other. On the one hand, we have the most promising and carefully selected French companies with cutting edge technology in select fields. On the other, we bring ideal U.S. partners who can provide distribution, strategic alliances, capital and established relationships to new companies looking to get established in the U.S. market.

The French Tech Showcase is being organized and sponsored by companies and organizations who are focused on bringing European companies to the U.S., which creates a different outcome than in the large scale media-sponsored industry conclaves where attendees are seeking a general feel for industry trends and everyone is fighting for exposure. **At the French Tech Showcase, the private atmosphere and tailored introductions are intended to foster concrete relationships and deals that will directly contribute to participants' bottom line.**

The French Tech Showcase encourages all the CEOs who attend the event to invite their senior executive team, with representatives in the areas of Business Development, R&D, and IT.

This year's conference will focus on

Telecom & Wireless

Saas & Web Services

Business Intelligence

Network & Infrastructure

Security

Cleantech.

III. ONE-ON-ONE MEETINGS

These one-on-one meetings are the "raison d'être" of the conference. Over 100 private meetings will be arranged between the selected French companies and major Silicon Valley partners. Les Conseillers du Commerce Extérieur de la France (CCE) will act as matchmaker and ensure that every Silicon Valley Company has at least 5 meetings during the conference.

Les Conseillers du Commerce Extérieur de la France (CCE) will be drawing upon its extensive list of U.S. and French business contacts to ensure that every one-on-one meeting is an exciting proposition for the U.S. partners- as well as a relevant business opportunity for the French companies.

Please let us know by email (jb@frenchtechshowcase.com) if you are interested in meeting with the CEOs of the French companies.

IV. COMPANY PRESENTATIONS

Each French Company will have 20 minutes to present their company to the rest of the conference attendees and talk about the market opportunity that they are addressing. They will be grouped with other companies that are addressing similar but not overlapping markets.

More information on the company presentations will be available as the conference approaches.

V. MIXERS

There will be a full schedule of networking events including breakfasts, lunches, cocktails and a gala dinner. As always at the conference, all events are designed to maximize conversations and the potential for matchmaking.

VI. VALUE PROPOSITION

California continues to lead... need relevant text here... we have some space....

VII. AGENDA

Rough Agenda is as follows:

DAY 1

8 am 9 am	Keynote	
	TRACK 1	TRACK 2
9 am 10 am	Roundtable	Roundtable
10 am 12 pm	Company Presentations	Company Presentations
12 pm 1:30 pm	Lunch	
1:30 pm 2:30 pm	Keynote	
2:30 pm 3:30 pm	Roundtable	Roundtable
3:30 pm 5:30 pm	Company Presentations	Company Presentations
7 pm 10 pm	Cocktail & Gala Dinner	

DAY 2

8 am 9 am	Keynote	
	TRACK 1	TRACK 2
9 am 10 am	Roundtable	Roundtable
10 am 12 pm	Company Presentations	Company Presentations
12 pm 1:30 pm	Lunch	
1:30 pm 2:30 pm	Lunch Keynote	

Throughout the conference, many private one-on-one meetings between the presenting French companies and potential U.S. partners will be scheduled in order to facilitate concrete sales, partnerships, and alliances.

VIII. SUMMARY OF VALUE PROPOSITION TO YOUR COMPANY

- One-on-one meetings with selected promising French Companies
- 30 company presentations on the latest european innovations
- Roundtable discussions with industry experts from the U.S. and France
- Two lunches and one Gala diner

Pricing

- X euros per company (includes Y representatives)

Contact Info

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Please register....